# Artifort



Artifort News

Moulin Lounge Pierre Paulin | Track Norm Architects | Arris Artifort Design Group Beso Table Khodi Feiz | The Collection by Artifort | Artifort Textiles Viya At Artifort, the notions of design, quality, craftsmanship and sustainability go hand-in-hand. Our goal is to create furniture that will last generations, respecting both the life of the materials and the energy that went into creating them, the designer's intention and vision, and the years of experience in the hands of the people who make each piece. To achieve this and create furniture with soul that can withstand the vagaries of fashion and complement the human form is no simple task. Yet, we have risen to this challenge, combining elegance with practicality and longevity, for more than a century.





Moulin Lounge

Track





Beso Table

Artifort Textiles Viya

## Artifort





Arris





The Collection

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# CREATING HISTORY

Since the 20th-century, Artifort has worked with some of the world's leading designers, who push the boundaries of what is possible with manufacturing to create instantly recognisable and highly coveted furniture. The results have included icons by Kho Liang le, Pierre Paulin and Geoffrey D. Harcourt RDI, which are included in the permanent collections of some of the world's most important museums, and this tradition continues today. Our international roster of designers includes Patrick Norguet, Jasper Morrison, Monica Förster, Khodi Feiz, Luca Nichetto, René Holten and many more, ensuring that the current collection will meet the high standards set by their predecessors.

#### Sustainable Materials

Today, the burden of responsibility in creating any new item is significant. At every step in the development process, Artifort aims to achieve the environmental impact of its activities, products and services to a minimum. Being attentive and caring for the environmental interest of future generations is very important for us as a family business. All materials used in Artifort designs have been selected with great care and high standards.

Every Artifort product has an eco material passport that displays the material composition with weight percentages of the product. Find all material passports at: artifort.com/materialpassport





### INTRODUCING MOULIN LOUNGE

### DESIGN PIERRE PAULIN

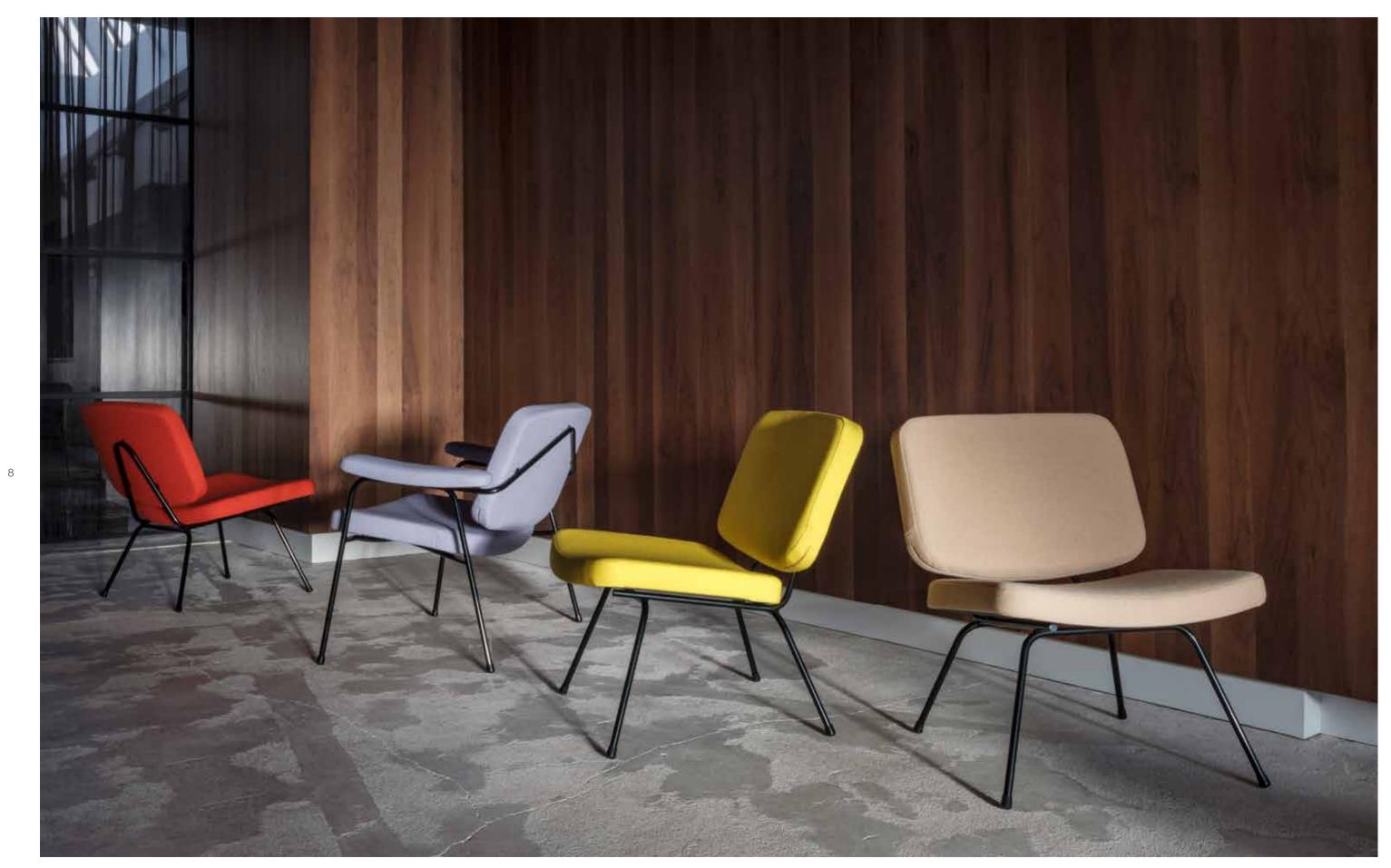
From the Orange Slice<sup>®</sup> to the Ribbon<sup>®</sup>, the iconic armchairs created by renowned designer Pierre Paulin are now part of our collective subconscious. His original approach to techniques and aesthetics has firmly established him among the makers of international design history.

The 1958 Moulin chair family were some of his first commercial pieces exploring Mid-Century Modern aesthetics. This year, Artifort is enriching the Moulin chair family with the introduction of model CM190: Moulin Lounge.

Moulin Lounge is an elegantly minimalist armchair combined with modern comfort. It is recognisable by its slender tubular steel frame connecting the shell of the seat, the backrest and the optional armrests. The upholstered parts have an organic shape reminiscent of a wave, with a curved seat, backrest and armrests that flow seamlessly into each other. The armchair has four slim metal legs and is available in many colours.

In addition to its aesthetic qualities, Moulin Lounge is comfortable and functional. The curved shape of the seat and backrest provide excellent support for the body, and the armrests offer additional comfort. Because it comes with slim legs, the armchair is light and easy to move.







### INTRODUCING TRACK



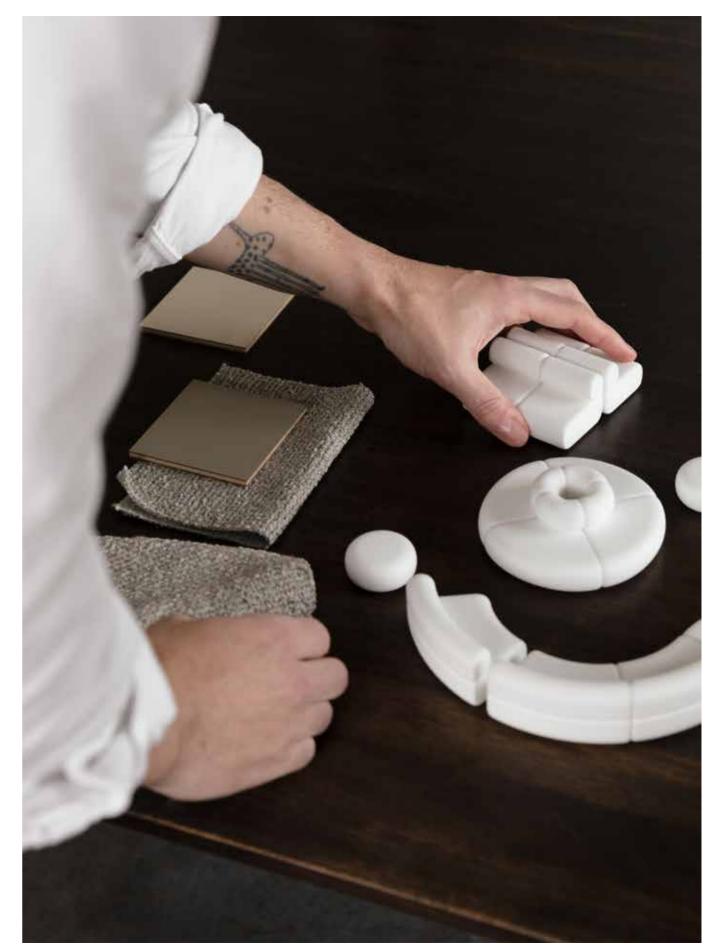
### DESIGN NORM ARCHITECTS

Track is a modular sofa concept with an iconic and sculptural approach. The floating rock-like formations create a comfortable landscape of small seating islands that will become the center of attention in any interior. A solid foam construction to maintain a sharp appearance with high comfort.

The sofa consists of two parts; a solid seating and an almost floating backrest creating a mesmerizing shadow drop on both sides. Furthermore it is possible to create a versatile collection with extended options for loose armrests and beautifully designed electrical components.

Designer Jonas Bjerre-Poulsen: 'Our designs are always created to meet needs - and as architects working with interior design in the contract market - designing hotels, restaurants, office spaces and retail - we saw the demand for a simple and beautiful modular sofa that could accommodate an array of needs in different settings. A sofa that was flexible and a product that can easily be shaped to any given space and situation – from rectilinear to organic – from casual seating to engaged work situations - Track can be combined and repurposed endlessly. The name Track came from the inspiration of building blocks or tracks being assembled to form a movement through a landscape – in this case a landscape of interior and furniture'.

Photos | Jonas-Bjerre Poulse





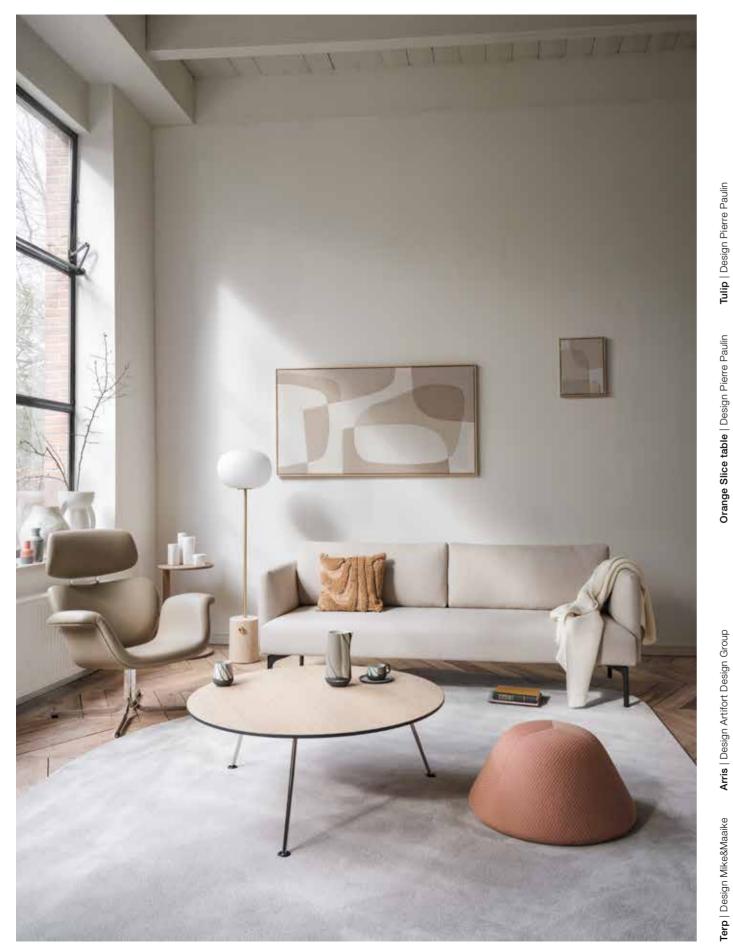
'From rectilinear to organic – from casual seating to engaged work situations - Track can be combined and repurposed endlessly.' Jonas-Bjerre Poulsen





ВП

#### ARTIFORT NEWS



### INTRODUCING ARRIS

Modern, comfortable and inviting

Modern, soft and welcoming, with wonderful seating comfort, Arris is an elegant sofa programme with inviting loose back cushions. Perched high on its beautifully cast aluminium legs and with a wide selection of sofa options, Arris perfectly suits many interiors. A striking feature of Arris is the sublime yet subtle upholstery detail, referencing the architectural forms that have inspired this design. The lightweight design provides generous seating.

Arris is designed with a strong balance between functionality and aesthetics. The rounded, convex shape of the armrest provides perfect seating comfort as you nestle snugly in the corner of the sofa. The loose back cushions are ingeniously connected at the back, so Arris

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ARTIFORT NEWS

### ARTIFORT **DESIGN GROUP**

retains its clean, sleek appearance even after you have stretched out luxuriously on the sofa. The seat has been carefully designed with a straight shape, and made from foam in several hardnesses. This creates a sense of unity and a great deal of comfort when Arris is linked together to create a generous corner arrangement.

The versatility of the Arris sofa range means it can meet a variety of size and appearance requirements to suit every interior from an expansive living area to a compact flat. Each Arris sofa comes with the choice of a narrow or wider armrest, two seat heights, and a selection of fabric and leather upholstery.







### COLLECTION UPDATE BESO TABLE

### DESIGN KHODI FEIZ

Interaction, meeting, conversation and teamwork are indispensable in many activities in the modern working environment. With Beso Table, designed by Khodi Feiz, Artifort meets these requirements.

High-quality materials and a refined structure define the Beso Table programme. With a wide selection of tabletop options, powder coat colours for the metal legs and the solid oak beam, this design is simultaneously understated while at the same time stands out. Designed to fit perfectly at home or within any project context, including reception areas, conference rooms and quick meeting spaces, the Beso Table programme consists of fourteen rectangular and round tables in many different sizes and with myriad finish options.

The Beso Table programme has been expanded with a range of straight, corner and S-modules that allow you to create a large table configuration for the modern working environment. Each seperate module can be endlessly linked into a large configuration that are in line with your needs. The seperate modules are available in two depths: 90 cm or 120 cm. Add a plateau to the center of the large tables with a depth of 120 cm for a playful effect.





### PREMIERE VIYA

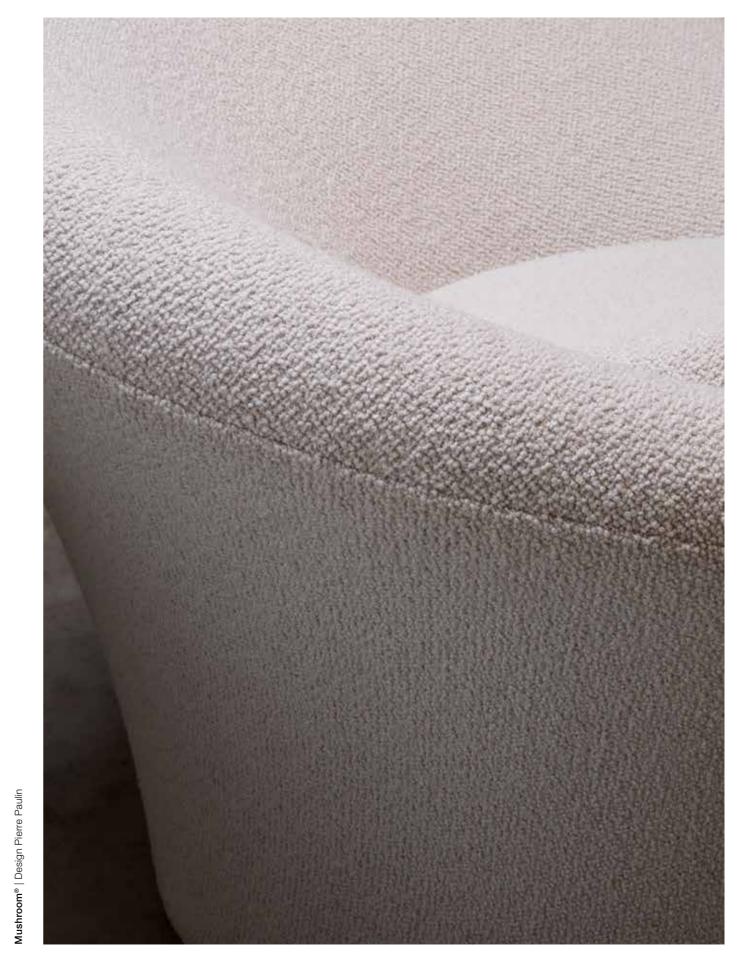
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Soft, elegant and resilient, Artifort Viya is a high-quality bouclé fabric in a variety of colours ranging from neutral to striking and cheerful accent hues. Because Artifort Viya is a unique combination of rich texture with excellent stretchability, it can be used to tightly upholster even the most complex shapes in the Artifort collection.

The high-quality fabric is made from a blend of different yarns, including wool and cotton. Artifort Viya is manufactured in Italy and meets the California TB 117-2013 standard.



For more information see www.artifort.com/textiles



### THE COLLECTION

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**Tulip | Design** Pierre Pauli



### TIMELESS DESIGN CLASSICS

Artifort has been producing distinguished, comfortable, and functional furniture since 1890. The foundations of Artifort were laid by classic icons created by designers such as Kho Liang le, Pierre Paulin, and Geoffrey D. Harcourt RDI. Despite the fact that these designs are 60 years old, they retain their lasting, exceptional quality and a clear, individual signature that design lovers from around the world embrace to this day.



PIERRE PAULIN (1927, Paris, France) made a considerable impression with a contemporary shell fauteuil, at an international furniture show organised by Kho Liang le. Shortly after the show, he became a freelance designer for Artifort. This marked the beginning of a long and fruitful collaboration. What makes his designs so distinctive is their striking sculptural shape, which earned Paulin many prizes worldwide. His work remains timeless and progressive even today. This is not form for form's sake but applied design. With comfort as the constant starting-point. Artifort still includes many of Paulin's designs dating from the nineteen-sixties and seventies in its permanent collection.



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F416 | Design Kho Liang Ē





KHO LIANG IE (1927, Magelang, Indonesia) came to the Netherlands around 1949, where he trained as an interior designer and designer at the Rietveld Academy. In 1958, he was appointed aesthetic consultant and designer at Artifort. His vision, international contacts and extensive knowledge of design turned Artifort's image to a world-class design brand. He attracted foreign designers such as Pierre Paulin and Geoffrey D. Harcourt RDI, which has made his influence noticeable right up to the present day. As an interior designer, Kho Liang le made his name with his design for Schiphol Airport in the nineteen-sixties. His work reflects purity, warmth and freedom.



GEOFFREY D. HARCOURT RDI (1935, Londen, Engeland) trained at the Royal College of Art in London. In 1962, he designed his first series of small office fauteuils for Artifort. His designs introduced Artifort to the international market for contract design. In the beginning, Harcourt designed mostly seats for reception areas. His first design for Artifort, the 042 series in 1963, was an immediate international success. His philosophy is that the chair should focus on the person and not the other way around. Harcourt has won many prizes and in 1978 was awarded the title of 'Royal Designer for Industry'.

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#### CHAIRS



Aloa | Khodi Feiz



Beso | Khodi Feiz



Aloa | Khodi Feiz



Beso | Khodi Feiz



Moulin | Pierre Paulin











Nina | René Holten



Shark | René Holten



Zuma High Back | Patrick Norguet



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Gap | Khodi Feiz



Jima Highback | Patrick Norguet



Little Tulip<sup>®</sup> | Pierre Paulin

Jima | Patrick Norguet



Little Apollo | Patrick Norguet



Megan | René Holten

Jima | Patrick Norguet

Little Tulip<sup>®</sup> | Pierre Paulin



Mood | René Holten



Moulin | Pierre Paulin





Suit | Monica Förster



Nina | René Holten



Shark | René Holten



Zuma Low Back | Patrick Norguet

#### LOUNGE CHAIRS



Apollo | Patrick Norguet

Apps | Richard Hutten





Kalm | Patrick Norguet



Beso Lounge | Khodi Feiz



Big Mushroom | Pierre Paulin



Bras Easy Chair | Khodi Feiz

Bras Highback | Khodi Feiz



Megan Lounge | René Holten



Mushroom<sup>®</sup> | Pierre Paulin

Diva | Karel Boonzaaijer

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F070 | Kho Liang le



F141 | Geoffrey D. Harcourt RDI

F154 | Geoffrey D. Harcourt RDI





Orange Slice<sup>®</sup> | Pierre Paulin



F416 | Kho Liang le



F416 | Kho Liang le



F510 | Geoffrey D. Harcourt RDI



F585 | Geoffrey D. Harcourt RDI





Rocking Chair | Geoffrey D. Harcourt RDI



F587 | Geoffrey D. Harcourt RDI







Swamp | Michiel van der Kley



Tulip | Pierre Paulin

Figura | Khodi Feiz

Glider | Luca Nichetto

Hanna | René Holten



























Ribbon<sup>®</sup> | Pierre Paulin





Libel | René Holten



Moulin Lounge | Pierre Paulin



Moon | Patrick Norguet



Moulin Lounge | Pierre Paulin



Pala | Luca Nichetto



Pinq Lounge | René Holten

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Shark Lounge | René Holten



Soft Facet | Scholten & Baijings



Tulip Midi | Pierre Paulin



Vega | Jasper Morrison







Diva | Boonzaaijer & Spierenburg







905 | Artifort Design Group



691 | Artifort Design Group



905 | Artifort Design Group



Arris | Artifort Design Group



Mare fixed cushion | René Holten



Arris | Artifort Design Group



Bras | Khodi Feiz



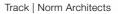


C416 | Kho Liang le



C683 | Kho Liang le

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Figura | Khodi Feiz



Mare loose cushion | René Holten





#### BAR STOOLS





Little Tulip bar stool | Pierre Paulin







Mare T | René Holten



Moby | Tej Chauhan

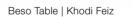


Orange Slice Jr. | Pierre Paulin



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Clarion | Artifort Design Group





Nina bar stool | René Holten

Palladio | Claesson Koivisto Rune





Palladio | Claesson Koivisto Rune

COMPLEMENTS



Balans | Khodi Feiz



Balans Mini | Khodi Feiz



Clarion Low | Artifort Design Group



Terp | Mike & Maaike



Terp table | Mike & Maaike



Compass | Design Mike & Maaike

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Extens | Khodi Feiz



Lilla 2.0 | Patrick Norguet



Track | Norm Architects













#### COLLECTION 2023





Mushroom P | Pierre Paulin





Orange Slice table | Pierre Paulin





Palladio Shelves | Claesson Koivisto Rune

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Twins | Monika Mulder



### **ARTIFORT IN 3D** SOFTWARE TOOLS

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From plotting 3D spaces and planning interiors to creating photorealistic visualisations, the entire Artifort collection is available in 3D on software tools SketchUp (3D Warehouse), pCon.planner, Unlit and Navigram.

Along with the full collection, these platforms also provide numerous planning examples for activities within Hospitality, Social and Collaboration.

#### PCON.FACTS, PCON.BOX & PCON.PLANNER

The three pCon digital tools - pCon.facts, pCon.box and pCon.planner - are useful for providing advice in furniture sales and for interior and furniture design. The interactive app pCon.box enables you to use OFML at a point of sale and easily share configurations, presentations, and price and product information with customers. When combined with OFML data, the planner provides access to a full range of configuration options for Artifort products, including all graphic models.

If you're interested in the Artifort OFML data, simply sign up via info@artifort.com



NEW WEBSITE

**DESIGN POST** AMSTERDAM

The new Artifort website is live. Take a look, explore, discover and experience everything on offer at to key tools that simplify your daily work and enhance the efficiency of customer processes. You can also view brochures, product information or sign up for one of the Talks by sheets, reference photos, and be interesting guests who come to inspired by beautiful images. artifort.com

Artifort is part of the Design Post Amsterdam interior design collective. Together with other renowned design brands, Artifort presents its a dynamic showroom in Amsterdam. Feel free to drop by for an inspira-

tion boost or to gather information, deliver presentations on their work or projects.

designpostamsterdam.nl/events

#### COLOFON

Moulin Lounge | Design Pierre Paulin

Artifort is represented worldwide.

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#### UNLIT

If you're interested in rapidly developing your ideas in high-guality Artifort's collection in the 3D softtechnology that vastly simplifies the creation of visualisations.

#### **ARTIFORT AROUND** THE WORLD

dential use. Our close partnerships worldwide have enabled us to accomplish that mission. View all of our realised projects here. www.artifort.com/projects

Lay out Text Photography

Photography concept, styling & production Art & decoration

Final editing Printing

Linda Beumer Studio van Assendelft

We would like to thank all our partners for making styling available. Credits via @artifort\_furniture Dekkers van Gerwen

# Artifort

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